

art weekend LA

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FOR IMMEDIATE RELEASE

art weekend LA is a biannual exploration of art fairs, galleries, & museums across Los Angeles.

EVENT OVERVIEW

Since conception in 2010, **art weekend LA** has connected culture seekers with selected art galleries, art fairs, and cultural institutions across Los Angeles. By assembling a thoughtful selection of some of the most preferred art destinations in L.A., **art weekend LA** fosters a new dialogue with the urban art landscape. Additional bonuses include access to VIP events, art fairs, artist talks, private tours, panel discussions, discounts, and giveaways.

“**art weekend LA** was initiated to globally confirm that L.A. is not only a tourist destination, but a sought after locale for world class art and artists. Our environs are comprised of top-notch museums, a wonderfully diverse compendium of galleries, and thousands of artists making important works,” states **art weekend LA**’s executive director Jay Lopez. “We created **art weekend LA** to be a celebration of the rich multiculturalism and quality of works made in Los Angeles. The events, exhibitions, and galas we include provide a resonant reflection of the contemporary culture that exists here.”

Some of the press garnered from previous **art weekend LA** events include:

Flavorpill: “Downtown continues to be the focus of a growing local art scene with **art weekend LA**...A creative concept organized by Contemporary Cultural Consultants, the art celebration incorporates site-specific events in addition to museum and gallery visits. But in contrast to Downtown's other art walk, this one focuses on tailored art happenings as well as ongoing exhibitions, promising an invigorating new aspect of Downtown's visual culture.”

Art Week LA: “**art weekend LA** is an exciting new cultural event!”

Huffington Post: “Your Weekend To-Do List.”

Brand X: “**art weekend LA**: Preparing for an Art Transplant.”

2015 SCHEDULED DATES

art weekend LA East Schedule: January 14 - 18
art weekend LA West Schedule: March 26 – 29

January events, complimenting the L.A. Art Show, explore the east side of Los Angeles within East Los Angeles, Monterey Park, Downtown LA, Highland Park, Eagle Rock, Chinatown, Hollywood, Echo Park, and Los Feliz. In March **art weekend LA** explores the west side of town, spanning Santa Monica, Venice, Culver City, Miracle Mile, West Hollywood, and Beverly Hills.

For more information, visit www.artweekendla.com. To help navigate your art weekend, a complimentary **art weekend LA** program guide will be available for download. Visit our website for discounted ticket purchase for particular art fairs, benefits, and VIP events.