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Art Weekend LA to launch in late January

December 24, 2010 | 11:01 am

art weekend LA

There's a new downtown art walk on the scene. It's called Art Weekend LA and is conceived as a quarterly event by a crew of gallery owners and art fans who believe that Downtown Art Walk no longer serves the needs of the galleries. Rather than drawing a party-centric crowd (like Art Walk, which now attracts close to 20,000 visitors each month) Art Weekend is trying to appeal to art fans who want to spend time perusing galleries in depth and are interested in purchasing works of art.

The inaugural event in scheduled for Jan. 22 and 23 from noon to 6 p.m. On Saturday, shuttles will run continuously between five stops featuring 16 galleries. On Sunday, the galleries will keep the same hours but shuttles won't be provided since there is plentiful free parking on that day.

If all goes well, those in charge of the new event -- gallery owner Edgar Varela and and former Downtown Art walk executive director Jay Lopez -- hope to expand it to include Culver City, Santa Monica and Venice.

To read the full story, click here.

--Jessica Gelt

Art Weekend LA logo courtesy of Edgar Varela



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